

## **Form and Function**

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**For Immediate Release**

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### **Form and Function releases WraptureReels; Broadcast-Quality Video and Moving Textures on CD-ROM**

SAN FRANCISCO, CALIF. (June 10,1992) – Form and Function announces the release of WraptureReels One™, the first in a series of CD-ROM libraries of broadcast-quality, digital video of seamlessly looping animated textures and time-elapsd environments in QuickTime format. The Reels are designed to be used as animated texture maps for 3D applications, and as backgrounds and graphic elements for video productions, animations, and presentations. This first disc contains footage of natural elements like time-elapsd clouds, ocean waves, and fire; and also includes numerous abstract moving textures. Also included are 18 presentation backgrounds, animated and static video masks, and audio loops. WraptureReels One compliments Form and

Functions still image texture library, Wraptures One™, currently at number 4 on the EDUCORP Best Sellers list of Macintosh CD-ROM titles.

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*Form and Function releases WraptureReels One-2*

Since the Reels are broadcast quality, which means they are 640x480 pixels in size and contain 30 frames per second, they can be output frame-by-frame to video. "We see a real need for broadcast-quality digital video for animators and video producers.", said Jonathan Gibson President of Form and Function. "With the new QuickTime editors you can do so much to manipulate digital video. WraptureReels provides a source of broadcast-quality digital video that can be used with these new editors and then put back out to video tape with excellent results.", he continued.

Another main feature of the WraptureReels is that they loop seamlessly which means they can play indefinitely with no detectable start or stop points. "The looping feature will be of great use to 3D animators who are interested in mapping QuickTime movies to objects.", remarked Gibson. "Many of the animated textures on the disc can be used to map to words and objects to create an M-tv -style effect."

An electronic HyperCard 2.1 browser is included on the disc that allows the user to peruse and view the WraptureReels as well as copy them to the users hard drive.

WraptureReels makes full use of System 7.0 features by providing a color picon (picture - icon) of each WraptureReel file. An "Aliases Folder" that holds aliases for each of the WraptureReels is also included on the

disc. Users can move this folder to their own hard drive for quick access to the files on the Disc. All Form & Function discs contain On-Location™ file indexes as well.

The disc also includes the QuickTime 1.0 system extension needed to view the QuickTime movies; HyperCard 2.1 needed to run the electronic browser; and PopCorn™, the QuickTime player from Aladdin Systems.

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*Form and Function releases WraptureReels One-3*

**System Requirements:** Mac II class machine, CD-ROM Drive, 4 MB RAM, System 6.07 and greater, QuickTime 1.0 (included on Disc), HyperCard 2.1 (needed for Browser and also included on Disc).

**Price:** 199.<sup>00</sup> retail

**AVAILABILITY:** WraptureReels is available NOW from:

EDUCORP  
7434 Trade Street  
San Diego, CA 92121-2410  
ORDERS: 1-800-843-9497  
Dealers: 1-619-536-9999  
Fax: 1-619-536-2345

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